

2026

PPUGI

Men's Mental Health Conference
Sponsorship Cartegories and ROI



"when men are supported, a woman fulfils her purpose, families become stronger, communities become healthier, and society becomes more peaceful and united." PFA

Sponsorship Overview

Organized By

Peace Progress and Unity Global Initiative (PPUGI)

In collaboration with Farida's Charity Foundation (FCF) and PFA Consulting Firm Sponsorship Overview

The PPUGI Men's Mental Health Conference 2026 is a high-impact advocacy and awareness initiative focused on addressing the emotional, psychological, and mental well-being of men, particularly Security Personnel and Uniform Officers across Nigeria.



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*SPONSORSHIP CATEGORIES & RETURN ON INVESTMENT
(ROI)
PPUGI MEN'S MENTAL HEALTH CONFERENCE 2026*

Total Event Budget is \$150,000 USD

Sponsorship Cartegories

Diamond Sponsor

\$50,000 USD

- Recognized as the Headline Strategic Partner
- Exclusive logo placement on all event materials
- Brand visibility on conference backdrop, LED screens, walk banners, and souvenirs
- Opportunity to deliver a keynote goodwill message
- Exhibition/activation on stand at venue
- Featured in press releases and media interviews
- VIP seating for 15 representatives
- Certificate of Strategic Partnership & Recognition Award

Platinum Sponsor

\$30,000 USD

- Major logo placement on conference materials
- Recognition as Official Platinum Partner
- Brand visibility during Men Alive Walk and Conference
- Opportunity to address participants briefly
- VIP seating for 10 representatives
- Certificate of Partnership & Recognition Plaque

Gold Sponsor

\$20,000 USD

- Logo placement on selected branding materials
- Official recognition during conference
- Exhibition/display space
- VIP seating for 6 representatives
- Certificate of Sponsorship Recognition



SPONSORSHIP CATEGORIES & RETURN ON INVESTMENT (ROI) PPUGI MEN'S MENTAL HEALTH CONFERENCE 2026

Theme: "Providing Direction and Support 5.0: Breaking the Silence; Mental Health Support for Our Men (Security Personnel)"

MEN ALIVE WALK: 22nd July, 2026

CONFERENCE: 23rd July, 2026

Total Event Budget is \$150,000 USD

Sponsorship Cartegories

Silver Sponsor

\$10,000 USD

- Logo placement on selected event banners
- Recognition during conference proceedings
- VIP seating for 4 representatives
- Certificate of Sponsorship

Bronze Sponsor

\$5,000 USD

- Brand acknowledgment during event
- Logo inclusion on select digital materials
- VIP seating for 2 representatives
- Certificate of Sponsorship Recognition

Support Partner

\$2,500 USD

- Recognition as an Official Support Partner
- Social media appreciation mention
- Certificate of Partnership



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Why Partner With PPUGI?

- Demonstrate commitment to Mental Health Advocacy
- Support the emotional well-being of Security Personnel
- Increase brand visibility and public trust
- Gain strategic media exposure
- Promote Corporate Social Responsibility (CSR)
- Contribute to national peace and human development

Expected Impact

- Increased awareness on men's mental health
- Psychosocial support advocacy for security personnel
- Reduction in stigma surrounding mental health
- Stronger institutional collaboration
- Community-driven support systems and referrals

Providing Direction and Support 5.0: Breaking the Silence; Mental Health Support for Our Men (Security Personnel) ”

Event Schedule:

- 22nd July, 2026 – Men's Mental Health Awareness Walk
- 23rd July, 2026 – Conference and Awards Ceremony
- Time: 10:00 AM
- Venue: FCT EXHIBITION PAVILION: Herbert Macaulay Way, Opposite Radio House, beside the International Conference Centre, Central Business District, Garki, Abuja.

We are equally honoured to inform you that the Honourable Minister of Defense, His Excellency General Christopher Gwabin Musa (Rtd.), will serve as the Special Guest of Honour at this important national gathering.



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